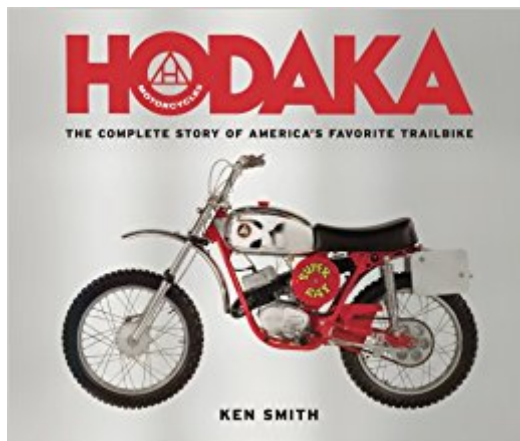


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# Hodaka Motorcycles



## Synopsis

Hodaka motorcycles were some of the most creatively marketed and designed motorcycles in America. The brand was also a pioneer in the trail bike world and a race winner in all types of off-road competition. The bike of choice for the hip young racer, the street-savvy hipster or the 14-year-old boy's favorite poster, these machines had colorful logos, advertising and terrific names. The Combat Wombat, Road Toad, Dirt Squirt and the fantastic Super Rat are all covered in detail. More than 15 years in the making, this exhaustively researched tome contains all the details about the machines as well as a treasure trove of photographs, advertisements and graphics. Written by Ken Smith, the editor of VMX Magazine and filled with the wild graphic design and style that made Hodaka famous, this book is a captivating, colorful look back at one of the wildest machines of the 1960s and 1970s.

## Book Information

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## Customer Reviews

Ken Smith is the editor of VMX Magazine, the premiere publication for vintage motocross enthusiasts. Paul Stannard is the owner of Strictly Hodaka, and a collector of Hodaka memorabilia and history.

This is a fantastic history of the Hodaka motorcycle. It has exceeded my expectations. The author has created an entertaining and comprehensive look at Hodaka through the '60s and '70s. Fascinating to read and well illustrated, sprinkled throughout with the marketing cartoons that made Hodaka so unique. I knew this book was going to be something special when opening the cover

revealed an illustration from a Pabatco mailing envelope showing the view of North America from Athena. Move over, Texas. I bought a new Ace 90 in high school. Rode it everywhere. Later I bought a new Wombat 125 and remember being real tempted by the 250SL. This book brings back those days. I was pleased to see coverage of Frank Wheeler, the Hodaka endurance rider who rode an Ace 90 through the Baja Peninsula and a Wombat 125 completely around Australia. Frank was one of my high school heroes and responsible for a few study hall daydreams about riding to Alaska. Highly recommended. Thanks to all who contributed to the book.

AWESOME BOOK!

Hodaka was one of the smaller Japanese motorcycle manufacturers and the people who kept it going were committed and enthusiastic. The book was a great read and full of interesting information. For the Hodaka enthusiast this book is a must have book. For others, it is still a great story of the little guy who went so much farther than those just interested in profits. This is a great book and I highly recommend it!

Just a fun and entertaining book to read. If only they had books on other brands as rich as this one. The graphics and design is engaging and fun. The book captures the spirit of the brand. By the end of the book, you feel as if the hero of the story has died. If you're a moto enthusiast of any age, this is a keeper.

great book on the history of Hodaka, I bought my 1st hodi in 1966, now have a 1970 ace 100. Can't wait to take it to Hodaka Days.

What a book! Bought this for my dad who is a big vintage off road bike buff after seeing Jay Leno feature this book/author on his show. With a unique captivating layout and subject matter surrounding equally unique bikes makes this a must have!

what every marque book should be. Accurate, lavishly illustrated, inspiring and well-written and researched.

Excellent read!! Was a dealer in early days but had no idea of the history behind this motorcycle. Highly recommend to anyone that loves Hodakas or motorcycles!!

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